

Join us on the Gulf Coast!



2018 GULF STATES ASC CONFERENCE

June 13-15, 2018 - Beau Rivage Resort & Casino, Biloxi



CREATING
CONNECTIONS



ADVANCING
ASCs



EXPLORING
OPPORTUNITIES



GULF STATES
ASC CONFERENCE

EXHIBITOR AND SPONSOR BROCHURE

AN INVITATION FOR EXHIBITORS

This event is a unique opportunity to network with ASC professionals from the ASC industry in 4 states! We invite your company to participate in the Gulf States ASC Conference and Trade Show sponsored by the Alabama Association of Ambulatory Surgery Centers, the Arkansas Ambulatory Surgery Association, the Louisiana Ambulatory Surgery Center Association and the Mississippi Ambulatory Surgery Center Association.



We are providing the attendees ample opportunity to visit the exhibit hall so that you can educate them about your products and services and build relationships in a relaxed environment. It is our goal to make this event valuable to your company.



HOTEL ACCOMMODATIONS

The Beau Rivage Resort & Casino, located at 875 Beach Blvd in Biloxi, MS has discounted rates for conference participants. Please contact the hotel directly at 888.567.6667 and let them know you are with the Gulf States Conference. Make your reservations by May 22, 2018 to receive the conference rate of \$169.

EXHIBIT HOURS



WEDNESDAY, JUNE 13, 2018

- | | |
|-----------------------|-------------------|
| 2:00 p.m. - 5:00 p.m. | Exhibitor Set-up |
| 5:00 p.m. - 7:00 p.m. | Welcome Reception |

THURSDAY, JUNE 14, 2018

- | | |
|------------------------|--------------------------------------|
| 7:45 am - 8:30 a.m. | Networking Breakfast in Exhibit Hall |
| 9:30 a.m. - 10:30 a.m. | Coffee Break in Exhibit Hall |
| 12:30 p.m.-1:45 p.m. | Lunch in Exhibit Hall |
| 2:45 p.m. - 3:30 p.m. | Dessert Break in Exhibit Hall |
| 3:30 p.m. | Breakdown |

SPONSORSHIP OPPORTUNITIES

AS PART OF A GOLD OR PREMIER SPONSOR, YOU CAN BE THE HOST AND POUR WINE FOR ATTENDEES FROM YOUR BOOTH DURING THE WEDNESDAY NIGHT WELCOME RECEPTION. ALL SPONSOR LEVELS INCLUDE COMPLIMENTARY EXHIBIT SPACE. SPONSORSHIPS ARE ASSIGNED ON A FIRST COME, FIRST SERVED BASIS AND GET PRIORITY IN BOOTH ASSIGNMENT.

PREMIER SPONSOR - \$ 5,000

- (1) Exhibit Space (*while spaces are still available*)
- Five Exhibitor Badges
- Sole sponsorship of one of the following events:
 - Wednesday Exhibit Hall Reception
 - Thursday Luncheon (*Sponsorship is assigned based on the order applications are received.*)
- 5 Minute address during the conference
- Full-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- One conference bag insert
- Conference program recognition and signage during the Conference
- Concierge wine service at your booth during the welcome reception (*you pour for attendees at your booth*)

GOLD SPONSOR - \$ 4,250

- (1) Exhibit Space (*while spaces are still available*)
- Four Exhibitor Badges
- Sole sponsorship of one of the following items:
 - Custom Labeled Bottled Water
 - Conference Give-Away Item
 - Conference Bags
 - Thursday Breakfast in Exhibit Hall (*Sponsorship is assigned based on the order applications are received.*)
- Full-page color ad in the onsite conference program
- One conference bag insert
- Pre- and Post conference attendee lists
- Conference program recognition and signage during the conference
- Concierge wine service at your booth during the welcome reception (*you pour for attendees at your booth*)

SILVER SPONSOR - \$ 3,250

- (1) Exhibit Space (*while spaces are still available*)
- Three Exhibitor Badges
- Sole sponsorship of one of the following items:
 - Thursday Morning Coffee Bar in Exhibit Hall
 - Thursday Dessert Break in Exhibit Hall
 - Lanyards
 - Specialty Drink for Wednesday Reception
 - Friday Breakfast
- Half-page color ad in the onsite conference program
- Pre- and Post-conference attendee lists
- Conference program recognition and signage during conference

Is there an item/event not listed that you would like to sponsor?
Contact tammy@ascmember.org or call 888.526.9450.

EXHIBITOR OPPORTUNITIES

EXHIBIT SPACE- \$1,450

- Two Exhibitor Name Badges
- (1) 6-foot Tabletop Exhibit Space, two chairs
- Conference program recognition and signage during conference
- Pre- and Post-conference attendee lists

***Note - applications with sponsorship will receive booth priority. We reserve the right to hold certain booth locations as "sponsor only" booths.**

EXHIBIT EXTRAS

Pick one or more of the following items to add on to your exhibit space to create a complete marketing package!

CONFERENCE BAG INSERTS - \$300

- 1 Conference tote bag insert

CONFERENCE PROGRAM ADS - \$300

- 1 full-page color ad in the conference program

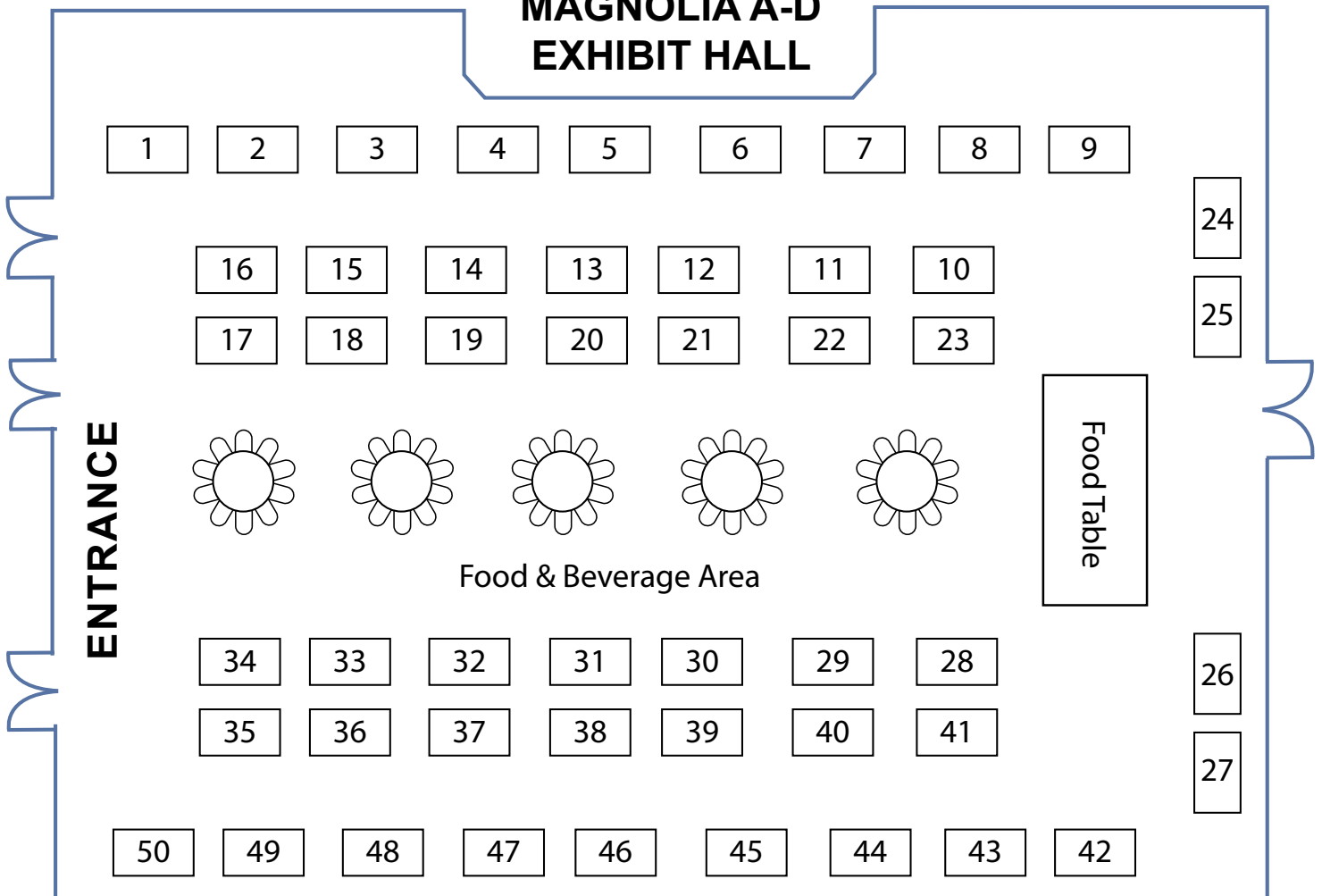


GULF STATES ASC CONFERENCE

1400 Village Square Blvd. #3-175
Tallahassee, FL 32312
Phone: 888.526.9450
Fax: 850.907.1288
www.gulfstatesasc.com

GSC EXHIBIT HALL

MAGNOLIA A-D EXHIBIT HALL



2018 EXHIBITOR/SPONSOR AGREEMENT FORM

JUNE 13-15, 2018 * BEAU RIVAGE RESORT & CASINO * BILOXI, MS

Sponsorship Options (Premier, Gold, and Silver sponsorships only – indicate event choices below.)

- Premier \$5,000 Gold \$4,250 Silver \$3,250
Event Choice 1 _____ Event Choice 2 _____

Other Opportunities Selection

- Bag Insert \$300 Program Ad \$300

Exhibit Space (see floorplan for selection)

- Exhibit Fees \$1,450

Booth choice 1 _____ Booth choice 2 _____ (assignments will be made based on sponsorship & the order forms are received)

If possible, please do not place me by _____
(list any companies you do not want to be near)

Program Information

(Please type or print names exactly as they should appear in program, on name badges, and on signage)

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Corporate Phone: _____

Primary Contact: _____ Email: _____ Phone: _____

(all information will be mailed or emailed to this individual for distribution to onsite representatives)

Onsite Representatives: Exhibit space includes 2 badges. See sponsor package for # of badges included. Additional name badges can be purchased for \$100. Print names as you want it to appear on name badges.

Onsite Representative 1 _____ Email _____

Onsite Representative 2 _____ Email _____

Onsite Representative 3 _____ Email _____

Company Product/Services – check one that applies:

- | | |
|---|---|
| <input type="checkbox"/> Architectural/Design Firms | <input type="checkbox"/> Human Resources |
| <input type="checkbox"/> ASC Management Services | <input type="checkbox"/> Insurance Providers |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Pathology/Laboratory/Anesthesia Services |
| <input type="checkbox"/> Billing/Coding/Collection Services | <input type="checkbox"/> Pharmaceutical Services |
| <input type="checkbox"/> Building Maintenance/Cleaning | <input type="checkbox"/> Refurbished/Pre-owned Medical Equipment |
| <input type="checkbox"/> Consulting Services | <input type="checkbox"/> Software Company |
| <input type="checkbox"/> Equipment/Instrument | <input type="checkbox"/> Supplies/Medical Linens |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Other |
| <input type="checkbox"/> Group Purchasing Organizations | |

Payment Information:

Register online at www.gulfstatesasc.com with a credit card or send this completed form with a check to GSC, 1400 Village Square Blvd. #3-175, Tallahassee, FL 32312. Email: tammy@ascmember.org.

- Method of Payment:** Check Enclosed (payable to GSC)
 Credit Card (ONLINE ONLY) www.gulfstatesasc.com

TOTAL DUE \$ _____
(sponsor+exhibits+extra badges)

Authorized signature below indicates you have read this form and the terms of agreement page and that you agree to abide by the conditions stated.

Authorized signature

Date

EXHIBIT TERMS OF AGREEMENT

The following terms shall become binding upon acceptance of this agreement between the applicant and his/her employees and the GSC, the meeting and exhibit host.

PUBLIC POLICY

Exhibitors are charged with knowledge of all ordinances and regulations pertaining to taxes, health prevention, customs and public safety while participating in this event. Compliance with such laws is mandatory for exhibitors and the responsibility of the exhibitor.

BOOTH ASSIGNMENT

Exhibit space will be assigned based on the date the contract is received with payment in full. In the case of multiple contracts received on the same date, priority will be given to those exhibitors who are also sponsors and to those who have previously exhibited with GSC.

DISMANTLING

No part of an exhibit shall be removed during show hours. Exhibits must be kept intact until June 14, 2018 at 3:30 p.m. All exhibits must be dismantled and removed by June 14, 2018 at 5:00p.m., otherwise GSC reserves the right to remove the exhibit at the exhibitor's cost.

TABLETOP EXHIBIT DIMENSIONS

Each exhibit area is defined by the 6' x 30" table and two chairs are provided. The height of any part of the display may not exceed 8 feet from the floor, nor may the display come forward by more than 30".

USE OF EXHIBIT SPACE

Exhibitors shall reflect their company's highest standards of professionalism while maintaining exhibit space during exhibit show hours. No exhibitor shall assign, sublet or share exhibit space.

LITERATURE DISTRIBUTION

All literature must be distributed within the booth space assigned. No materials may be placed on tables or chairs, attached to meeting space walls or ceilings, or left in public places or distributed in aisles, lounge areas or other exhibitor booths. Items found in these places will be disposed of without question.

DAMAGE TO PROPERTY

Exhibitors are liable for any damage caused to building, floors, walls, columns, or to standard exhibit equipment or to other exhibitor's property. The foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of GSC, its officers, directors, agents, members or employees.

CANCELLATION AND REFUNDS

No cancellations shall be acknowledged unless received in writing by GSC's Tallahassee office. No refunds will be made for any cancellations if made within 60 days before the set-up date. Should cancellation occur at anytime prior to 60 days before the set-up date, a 50% refund will be made by GSC.

FIRE AND SAFETY REGULATIONS

All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. Fire hose cabinets and fire exits must be left accessible and in full view at all times. All disposable materials and decorations must be flameproof and subject to inspections.

LIABILITY AND INSURANCE

Exhibitors are responsible for securing all necessary licenses or consents. Exhibitor agrees to indemnify, defend and hold GSC harmless from and against any claim of liability and any incident or resulting loss, cost, or damage for failure to obtain these licenses or consents.

ELIGIBLE EXHIBITS

GSC reserves the right to determine the eligibility of any company or products for inclusion in the meeting and reserves the right to reject, evict or prohibit any exhibit in whole or in part, or any exhibitor, or his representatives, with or without giving cause.

NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed.

EXHIBITOR SALES TAX

The Exhibitor may or may not be prohibited from making or offering to make sales of taxable goods or services without obtaining a Certificate from the purchaser. For more information, contact the Mississippi Department of Revenue.